

BUSC Courses: Book List

Flat World Books

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The choice of book is strictly up to you. The choice of book does not affect the assignments. The electronic books typically don't have page numbers and different diagrams, photos, tables, etc. may be in slightly different locations in an electronic book than in a paper book, but the reading assignments are not that specific that it matters where the graphic for a specific chapter is located.

So, select the type of book best for you. Some students are more comfortable with a paper version of the book to make notes, highlight information, etc. Others are comfortable with electronic books. So, choose the version that you like best.

Please use the links provided to Flat World in order to purchase the correct version of the text for each course. For all the Flat World texts you will use in the BUSC courses, the books will say Adapted by James Smith; that's good—that's the book you want!

If you need help with the Flat World site or purchasing, please contact their customer service at [800-257-9243](tel:800-257-9243). On the Flat World site, you will also find a link for live chat and/or for emailing the Flat World customer service desk.

Other Books

In some courses you will have two texts, one from Flat World and one that you can buy from the BU bookstore or other retailers.

Class #1: Business Communication: BUSC 309: Two texts.

1. Please use the link below to buy the Flat World text for this course.

<https://students.flatworldknowledge.com/course/1674185>

2. For this BUSC 309 course you also need the Daniel Goleman text below, which you will also use in BUSC 319. Please purchase the text from the BU bookstore or other retailers.

Daniel Goleman	Working with Emotional Intelligence Reprint Edition (January 4, 2000)	978-0553378580	Bantam	BUSC 309 & BUSC 319	Buy from BU bookstore or online retailers, but not from Flat World
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Class #2: Decision Making in a Business Environment: BUSC 319: Two texts.

1. Please use the link below to buy the Flat World text for this course.

<https://students.flatworldknowledge.com/course/1674195>

2. You will also use the Goleman text (from BUSC 309) in this course: BUSC 319.

Classes #3 and #4: Foundations of Fiscal Management: BUSC 329 and Business Accounting and Finance: BUSC 426: Two texts.

1. Please use the link below to buy the Flat World text for this course. You'll use this Flat World book for both courses BUSC 329 and BUSC 426.

<https://students.flatworldknowledge.com/course/1674193>

2. The Siciliano text below will also be used for BUSC 329 and BUSC 426. Please purchase the text from the BU bookstore or other retailers.

Gene Siciliano	Finance for Non-Financial Managers (Second Edition)	978-0071824361	McGraw Hill	BUSC 329 & BUSC 426	Buy from BU bookstore or online retailers
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Class #5: Business Marketing and Supply Chain: BUSC 436: Two texts.

1. Please use the link below to buy the Flat World text for this course.
<https://students.flatworldknowledge.com/course/1674197>
2. The Cohen text will also be used in BUSC 436. Please purchase the text from the BU bookstore or other retailers.

Shoshanah Cohen	Strategic Supply Chain Management: The Five Core Disciplines for Top Performance (Second Edition)	1-9780071813082	McGraw Hill	BUSC 436	Buy from BU bookstore or online retailers
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Class #6: Management Information Systems: BUSC 446: One text.

1. Please use the link below to buy the Flat World text for this course. **No additional text is required.**

<https://students.flatworldknowledge.com/course/1674199>

Class #7: Business Management and Organizational Behavior: BUSC 456: One text.

1. Please use the link below to buy the Flat World text for this course. **No additional text is required.**

<https://students.flatworldknowledge.com/course/1674201>

Class #8: Global Business Management: BUSC 466: Two texts.

1. Please use the link below to buy the Flat World text for this course.
<https://students.flatworldknowledge.com/course/1674203>
2. Please also purchase the Meyer text for BUSC 466. Please purchase the text from the BU bookstore or other retailers.

Erin Meyer	The Culture Map: Breaking Through the Invisible Barrier of Global Business	978-1610392501	Public Affairs	BUSC 466	Buy from BU bookstore or online retailers
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Class #9: Business Capstone: BUSC 476: No text.