

BUSC Courses: Book List

Flat World Books

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So, select the type of book best for you. Some students are more comfortable with a paper version of the book to make notes, highlight information, etc. Others are comfortable with electronic books. So, choose the version that you like best.

Please use the links provided to Flat World in order to purchase the correct version of the text for each course. For all the Flat World texts you will use in the BUSC courses, the books will say Adapted by James Smith; that's good—that's the book you want!

If you need help with the Flat World site or purchasing, please contact their customer service at [800-257-9243](tel:800-257-9243). On the Flat World site, you will also find a link for live chat and/or for emailing the Flat World customer service desk.

Other Books

In some courses you will have two texts, one from Flat World and one that you can buy from the BU bookstore or other retailers.

Class #1: Business Communication: BUSC 309: Two texts.

1. Please use the link below to buy the Flat World text for this course.

<https://students.flatworldknowledge.com/course/1674185>

2. For this BUSC 309 course you also need the Daniel Goleman text below, which you will also use in BUSC 319. Please purchase the text from the BU bookstore or other retailers.

Daniel Goleman	Working with Emotional Intelligence Reprint Edition (January 4, 2000)	978-0553378580	Bantam	BUSC 309 & BUSC 319	Buy from BU bookstore or online retailers, but not from Flat World
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Class #2: Decision Making in a Business Environment: BUSC 319: Two texts.

1. Please use the link below to buy the Flat World text for this course.

<https://students.flatworldknowledge.com/course/1674195>

2. You will also use the Goleman text (from BUSC 309) in this course: BUSC 319.

Classes #3 and #4: Foundations of Fiscal Management: BUSC 329 and Business Accounting and Finance: BUSC 426: Two texts.

1. Please use the link below to buy the Flat World text for this course. You'll use this Flat World book for both courses BUSC 329 and BUSC 426.

<https://students.flatworldknowledge.com/course/1674193>

2. The Siciliano text below will also be used for BUSC 329 and BUSC 426. Please purchase the text from the BU bookstore or other retailers.

Gene Siciliano	Finance for Non-Financial Managers (Second Edition)	978-0071413770	McGraw Hill	BUSC 329 & BUSC 426	Buy from BU bookstore or online retailers
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Class #5: Business Marketing and Supply Chain: BUSC 436: Two texts.

1. Please use the link below to buy the Flat World text for this course.
<https://students.flatworldknowledge.com/course/1674197>
2. The Cohen text will also be used in BUSC 436. Please purchase the text from the BU bookstore or other retailers.

Shoshanah Cohen	Strategic Supply Chain Management: The Five Core Disciplines for Top Performance (Second Edition)	1-9780071813082	McGraw Hill	BUSC 436	Buy from BU bookstore or online retailers
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Class #6: Management Information Systems: BUSC 446: One text.

1. Please use the link below to buy the Flat World text for this course. **No additional text is required.**

<https://students.flatworldknowledge.com/course/1674199>

Class #7: Business Management and Organizational Behavior: BUSC 456: One text.

1. Please use the link below to buy the Flat World text for this course. **No additional text is required.**

<https://students.flatworldknowledge.com/course/1674201>

Class #8: Global Business Management: BUSC 466: Two texts.

1. Please use the link below to buy the Flat World text for this course.

<https://students.flatworldknowledge.com/course/1674203>

2. Please also purchase the Meyer text for BUSC 466. Please purchase the text from the BU bookstore or other retailers.

Erin Meyer	The Culture Map: Breaking Through the Invisible Barrier of Global Business	978-1610392501	Public Affairs	BUSC 466	Buy from BU bookstore or online retailers
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Class #9: Business Capstone: BUSC 476: No text.

BELLEVUE UNIVERSITY
COLLEGE OF PROFESSIONAL STUDIES

PROGRAM:
Business (BUSC)

Buying tips:

- * A book substitution can occur due to edition changes or printing status - e.g. Out of print
- * Per above, purchase of all books at one time may result in having to repurchase and/or have a non refundable book
- * Make sure any book you obtain has the same ISBN number as shown below
- * Buy books 3 weeks prior to the course start date to avoid any delays - e.g. shipping delays, in stock delays
- * Used books will save you money but buyer beware supplements to book could be missing or corrupt - e.g. CD's

AUTHOR	BOOK	ISBN	PUBLISHER	COURSE	LINK
Scott McLean Adapted by James Smith	Business Communication for Success (Version 1.0.1)	978-1-4533-5588-6	Flatworld	BUSC 309	https://students.flatworldknowledge.com/course/1322079
Daniel Goleman	Working with Emotional Intelligence Reprint Edition (January 4, 2000)	978-0553378580	Bantam	BUSC 309 & BUSC 319	Buy from BU bookstore or online retailers
Dave Kretchen and Jeremy Short Adapted by James Smith	Mastering Strategic Management (Version 1.0.1)	978-1-4533-5594-7	Flatworld	BUSC 319	https://students.flatworldknowledge.com/course/1323287
Joe Ben Hoyle and C.J. Skender Adapted by James Smith	Financial Accounting (Version 2.0.1)	978-1-4533-5591-6	Flatworld	BUSC 329 & BUSC 426	https://students.flatworldknowledge.com/course/1323281
Gene Siciliano	Finance for Non-Financial Managers (First Edition)	978-0071413770	McGraw Hill	BUSC 329 & BUSC 426	Buy from BU bookstore or online retailers
Jeff Tanner and Mary Anne Raymond Adapted by James Smith	Principles of Marketing (Version 2.0.1)	978-1-4533-5597-8	Flatworld	BUSC 436	https://students.flatworldknowledge.com/course/1323723
Shoshannah Cohen	Strategic Supply Chain Management: The Five Core Disciplines for Top Performance (Second Edition)	1-9780071813082	McGraw Hill	BUSC 436	Buy from BU bookstore or online retailers
John Gallagher Adapted by James Smith	Information Systems: A Manager's Guide to Harnessing Technology (Version 1.4.1)	978-1-4533-5600-5	Flatworld	BUSC 446	https://students.flatworldknowledge.com/course/1323731
Tayla Bauer and Berrin Erdogan Adapted by James Smith	Business Management and Organizational Behavior	978-1-4533-5603-6	Flatworld	BUSC 456	https://students.flatworldknowledge.com/course/1323987
Mason Carpenter and Sanjyot P. Dunung Adapted by James Smith	International Business: Opportunities and Challenges in a Flattening World (Version 1.0.1)	978-7-4533-5306-7	Flatworld	BUSC 466	https://students.flatworldknowledge.com/course/1323991
Erin Meyer	The Culture Map: Breaking Through the Invisible Barrier of Global Business	978-1610392501	Public Affairs	BUSC 466	Buy from BU bookstore or online retailers
No Text	No Text	No Text	No Text	BUSC 476	No Text
Flatworld books can be ordered direct from the publisher in a variety of format options. Please note that the electronic book versions do not directly match the page numbers of the printed versions.	Note: If the links to the Flatworld site do not work by clicking on them, please copy and paste the link in your address bar.	All texts are the same for all professors in the BUSC program.			

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